

IMPROVING ATTITUDES AND ENTREPRENEURIAL BEHAVIOUR OF STUDENTS BASED ON FAMILY ENVIRONMENT FACTORS AT VOCATIONAL HIGH SCHOOL IN MAKASSAR

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ABSTRACT

The family environment, especially the parents of the students play an important role as a guide for the future of his son, in this case students in school. Indirect parents can also affect the work that children choose in the future, including to become an entrepreneur. Parents or families are also the basic layers for the preparation of children for the future to become effective workers. The family environment of Public Vocational High School (SMK) students in Makassar City shows a very big role in teaching and motivate their children to choose educational institutions that lead them to know entrepreneurship. This study aims to analyse and explain the influence of family environment on entrepreneurship attitude of students of SMK in Makassar City. The approach used in this research is an explanatory survey. The total population of 9,162 students of SMK in Makassar, with 369 samples studied, the sampling is done through proportional random sampling technique. Data collection techniques used observation, questionnaires and documentation. Data analysis using Structural Equation Modelling (SEM) analysis technique. The results showed that there was a significant positive influence of family environment factors on entrepreneurship attitude of students of SMK in Makassar City. The results of this study in addition to strengthen the opinion of experts about the strong influence of environmental factors around, especially the family environment as the "first school" that can shape the attitudes and behaviours of students entrepreneurship, as well as directing the general understanding that each student has the potential for creativity and innovation as a basis for entrepreneurship worth.

Keywords: Family Environment, Entrepreneurship Attitude, Creativity Potential, Innovation.

INTRODUCTION

The challenge of vocational education is to prepare the workforce in certain quantities and qualities according to the needs of various sectors, in particular the industrial and service sectors. In this era of competitive globalization in the various fields of life today, it seems that vocational education becomes very important, given the demands of human resources in the increasingly high labour market. To prepare graduates of Vocational High School (SMK) who meet job market qualifications, the competency of SMK graduates needs to be improved or improved.